Hello everyone,

I've started reviewing your Initial research plan.  Some are good but most are not really a plan.

I wanted to provide the below to help you develop a PLAN

VARUN wants to reform URBAN POLICY X in some CITY (NOT NATIONAL POLICY!).

URBAN POLICY X can include Housing, Transportation, Entrepreneurship and Economic Development, Licensing, Safety, Infrastructure, Finance, Technology Use, Policing, Energy / Utility (Energy, Water), Food Safety, Pollution, Climate Resiliency, Pollution / Emissions, Pests, Nature, Elderly Care, Health, Education, Childcare

Here is what Varun's Plan should contain.

1. **Part 1: What is X? Who decides and implements / enforces X today?**
   * Provide new readers who don't know about X some current or historical context.
   * Why was X created? When was it created? Who created this policy
   * What are the goals of X? What outcomes has it led to since its creation? Has it achieved stated goals? What are some gaps from stated goals?
   * How are the goals measured?  What data is generated as a result of it?
2. **Part 2 : Why do you think that X should be reformed?**  
   * Why is it problematic?
   * What evidence is there to support the existence of this problem?
   * Are you planning on reforming a specific part of X  or ALL of X?
   * Provide Examples of how similar reform in X took place in other cities or regions.
3. **Part 3: What is the Impact / Outcomes of reforming this part of X?**  
   * How will you measure impact?
   * Who will benefit from your reform?
   * Who will oppose your reforms?
4. **Part 4: How will you implement / deliver the reform?**  
   * What types of changes will it require at your client? (Budget, Culture, Organization, Skills, Data)
   * Who will lead this change? Who will be left out of this change?
   * How will you measure progress?
5. **Part 5: if a specific technology / dataset will be the centerpiece of your strategy to reform X then provide details**
   * Why this specific data / technology and not others?
   * The Cost and Benefit of Implementing this technology. Is it worth it?

**Illustrative Example**:  
Say you are the Wizard Administrator of a city of MAGIC (Let's call it Ankh-Morpork ) and you wanted to help your Mayor REFORM your city's housing crisis by building CASTLES for everyone! You give your reform plan a name you think will be popular : POINTY-NEW-DEAL!!!

* + Why CASTLES? Is there any evidence demonstrating that CASTLES are unique to solving housing crisis for Wizards? Is this evidence based on a survey or some research or some magic sensor technology that reads the housing dreams of the housing stressed?
  + How many CASTLES do you need to build to accommodate current and future housing needs? Are the projections of future housing needs accurate or were they conjured up by a CASTLE LOBBYING GROUP who stands to make lots of money?
  + Turns out that this plan requires a vote of 66%  of pointy hat magicians and 3% approval of wizard ancestors who need to be brought back to life under the light. of the red colored full moon.
  + What are the risks of building  too few or too many Castles? If there are too many castles!? can be reused as a Zoo for Dragons?
  + Building CASTLES for that many will be very costly! How will you pay for it?
  + Who will construct all the CASTLES? Does it require special CASTLE BUILDING SKILLS? Special people? Special equipment?
  + Where will you build all these castles? If it is are far away from the existing city then how will you provide transportation to wizarding jobs, electricity, sewer, water, magic powder?
  + Your city has a beautiful view of MOUNTAINS. In fact, Wizards needs to see the Mountains every morning to recharge their Wizarding Powers. Building these many castles will ruin the view of the mountains!! How do you plan on overcoming this? Or would you launch a marketing campaign saying "Why need Magic when you have a CASTLE!?"
  + Who will issue the permits to build said CASTLES? A king, A queen? A prince? A princess? A pet monkey? Other Wizards? Who gets the best view?
  + You will need to build so that you can be elected by the next election! Do you have to have a  DREAM TEAM to DELIVER this awesome POINTY new deal in time!? Who are your superstars!? McPointey / Pointy & Old / Pointy WaterHouse Cooper have consulted to the top Castle builders. Will you hire them to advise you?
  + Can you use or convert existing Wizard's houses into CASTLES by placing pointy domes?
  + CASTLES for only a single lineage of  people? Friends and Relations of the Royal Family Only? Limited to the 16th cousin perhaps? How do you know if you are the 14th or 17th cousin of the Queen? OR CASTLES for ALL!?
  + Do Wizards with pointy hats get special privileges? What about the Wizards who's hats point in the wrong direction or dont point at all?!
  + Maybe many of your residents have a phobia of pointy buildings. How can you convince them of the POINTY NEW DEAL?!
  + Do you have any SECRET MAGIC TECHNOLOGY to help build that many CASTLES so quickly? Genie in Bottles not allowed. Does this secret magic technology require that some specific stars align in the sky? Does it require a special Castle Chant?
  + How will you measure progress?